

ORDINANCE NO. 204

AN ORDINANCE AMENDING CHAPTER 9.12 OF TITLE 9 OF THE GREENLAND MUNICIPAL CODE AND ADOPTING THE FOLLOWING AS THE GREENLAND SIGN LAW AND THE NEW CHAPTER 9.12

WHEREAS, the City Council has determined a need to revise and update the existing sign law.

WHEREAS, the City Council charged the Planning Commission with the task of reviewing the existing sign law and making recommendations concerning changes to the existing sign law.

WHEREAS, the Planning Commission has studied the existing sign law for Greenland and viewed numerous signs within the City and has prepared a comprehensive suggestion to amend the existing sign law.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF GREENLAND, ARKANSAS:

Section 1: That effective with the passage and approval of this Ordinance Chapter 9.12 SIGNS of Title 9 of the Greenland Municipal Code is hereby amended, that the entire Chapter as heretofore adopted is repealed and the following is hereby adopted as Chapter 9.12, SIGNS, of Title 9 of the Greenland Municipal Code.

## Chapter 9.12

### SIGNS

#### Sections:

- 9.12.01 Sign permits
- 9.12.02 Non-conforming signs/compliance by existing signs
- 9.12.03 Exemptions
- 9.12.04 General regulations
- 9.12.05 Free standing signs
- 9.12.06 Wall sign
- 9.12.07 Monument sign
- 9.12.08 Number of signs
- 9.12.09 Sign variance
- 9.12.10 Penalties

#### 9.12.01 Sign Permits

- A. Generally. It shall be unlawful for any person to erect, construct, repairs, alter, relocate or keep within the City of Greenland, Arkansas, any sign or other advertising structure except as exempted under Section 9.12.03 without first obtaining a sign permit from the Building Inspector and payment of the fee as required by this ordinance.
- B. Application for Initial Sign Permit. Application for initial sign permits shall contain or have attached thereto the following information:
  - 1. Name, address and telephone number of the applicant. The applicant must be a natural person or a legal entity acting by a duly qualified and authorized agent.
  - 2. Location of building, structure or lot to which or upon which the sign is to be attached or erected.
  - 3. Blueprints or ink drawings of the place and specifications and methods of construction and attachment to the building or in the ground.
  - 4. Such other information as the Building Inspector shall require to show full compliance with city ordinance.
- C. Sign Permit Fees. Every applicant, before being granted a permit hereunder, shall pay to the City Building Inspector's office a permit fee of Fifty Dollars (\$50.00) for each sign or other advertising structure regulated

by this section.

- D. Issuance of Sign Permit. The Building Inspector shall, within ten (10) days of the filing of an application for a sign permit, examine the plans and specifications and other data and the premises upon which it is proposed to be erected the sign or other advertising structure, and if it shall appear that the proposed structure is in compliance with all of the requirements of this section and all other laws and ordinances of the City of Greenland, Arkansas, the applicant shall then be issued the permit.

9.12.02      Non-Conforming Signs. All on site, nonconforming signs not otherwise prohibited by the provisions of this ordinance shall be removed or shall be altered to conform to the provisions of this ordinance when the nature of the business conducted on the premises changes and the sign is changed or modified either in shape, size or legend or when the name of the business changes and the sign is changed or modified either in shape, size or legend.

9.12.03      Exemptions. The exemptions shall apply to the requirement for sign permit only and no sign permit shall be required for the erection of the following signs:

- A. Professional nameplates erected flat on walls of buildings and not exceeding four (4) square feet of display surface area.
- B. Building Construction Signs. One (1) one-site building construction sign on each construction site. This sign must be removed when construction is completed. Display surface shall not exceed 15 square feet.
- C. Real Estate Signs. On any lot in the city, there may be erected one (1) unanimated real estate sign, a temporary sign placed upon the property for the purpose of advertising to the public the sale, rental or lease of said property.
- D. Home occupation signs erected flat against the wall and not exceeding four (4) square feet.
- E. Traffic or other municipal signs, legal notices, railroad crossing signs, danger and temporary, emergency signs.
- F. Election Campaign Signs. Political signs are permitted to be placed on private property. These signs shall not exceed 10 square feet each and no more than one sign per candidate.
- G. Signs painted on, or affixed to, glass surfaces of windows or doors and pertaining to the lawful business conducted therein.
- H. Directional. Signs of a noncommercial nature which direct the reader to

the location of facilities of public, religious, educational or charitable institutions, provided, such signs shall be limited to wall and freestanding signs with a maximum of four square feet of display surface area.

- I. Freestanding bulletin boards erected by a charitable, educational or religious institution or public body for the purpose of announcing events held on the premises shall be set back a minimum of fifteen (15) feet from the street right-of-way.
- J. Fuel Price Information Signs. Signs advertising the price of motor vehicle fuel sold from a fuel pump located on the premises shall be permitted, subject to the following conditions:
  - A. Each fuel price informational sign shall be affixed directly and firmly to a fuel pump and shall be stationary.
  - B. Nothing herein shall be construed to prohibit the advertisement of fuel prices on any other sign meeting the requirements of this ordinance.
- K. Garage, yard, moving sale, etc., signs are limited to one on-site and three off-site temporary signs. Each such sign, in letters at least 1 inch high, shall state the address at which such sale is being held and the name of the person sponsoring the sale. Posting may not occur more than two days before sale begins and shall be removed by 12:00 noon on the day following the sale. Each sign shall not exceed 4 square feet in area. No sign shall be placed on utility poles or trees. Any sign not removed the following day by deadline may be removed by city staff and the owner charged a \$10.00 fee.

#### 9.12.04 General Regulations.

- A. Placing Signs on Public Property. No signs other than signs placed by agencies of government shall be erected on any public property.
- B. Placing Signs on Private Property. No signs shall be placed on any private property without the consent of the owner.
- C. Placing Signs on Trees or Rocks. No signs shall be placed or painted on any tree or rock.
- D. Placing Signs on Utility Poles. No signs shall be placed on any utility pole except for utility identification or similar purpose.
- E. Fluctuating Illumination Prohibited. It shall be unlawful for any person to

erect devices or signs which flash, blink or are animated.

- F. **Projecting Signs.** It shall be unlawful to erect a sign that projects from the wall of a building.
- G. **Vehicle as Sign.** It shall be unlawful to use a vehicle or trailer as a stationary sign.
- H. **Roof Sign.** Signs erected on roofs are not permitted.
- I. **All wall, freestanding, and monument signs may be illuminated by direct or indirect illumination.**

**9.12.05**      **Freestanding Sign.** A sign which is erected by one or more legs secured in the ground as means of support. Freestanding signs shall be erected subject to the following.

- A. Only one (1) on-site sign shall be permitted on a lot.
- B. No off-site sign shall be permitted.
- C. Total height shall not exceed 20 feet above the level of the street.
- D. Display surface area shall not exceed 15 square feet.
- E. Setback from street ROW shall be a minimum of 20 feet.

**9.12.06**      **Wall Sign.** Any sign erected on the wall with a maximum display surface area of 15 square feet.

**9.12.07**      **Monument Sign.** A sign whose entire base is in contact with and supported by the ground. Monument signs shall be erected subject to the following.

- A. Maximum height shall not exceed 4 feet above the finished grade.
- B. Display surface area shall not exceed 15 square feet.
- C. Setback from street ROW shall be a minimum of 15 feet.

**9.12.08**      **Number of Signs Permitted.**

- A. One (1) alone or one (1) wall sign with one (1) freestanding sign or one (1) wall sign with one (1) monument sign.

**9.12.09**      **Sign Variance.** Applicants may request a variance by filling out a form at City Hall, which then will be reviewed by the Board of Adjustment for approval.

9.12-10      Penalties.    Violation of the provisions of this ordinance or failure to comply with any of its requirements shall constitute a misdemeanor. Anyone convicted shall be fined not less than Ten Dollars (\$10.00) nor more than Twenty-Five Dollars (\$25.00) each day such violation continues.

PASSED AND APPROVED this 8<sup>th</sup> day of April, 2002.

Patsy Cox  
PATSY COX, Mayor

ATTEST:

Donna Cheevers  
DONNA CHEEVERS, Recorder/Treasurer

Subscribed and sworn to before me this 8<sup>th</sup> of April, 2002

Pat Watkins

