PROPOSED ORDINANCE NO. 73

AN ORDINANCE REGULATING SIGNS, REQUIRING A PERMIT, AND PROVIDING PENALTIES FOR VIOLATIONS.

BE IT ORDAINED AND ENACTED BY THE COUNCIL OF THE CITY OF GREENLAND, STATE OF ARKANSAS:

SECTION 1. SIGN PERMITS

- A Generally. It shall be unlawful for any person to erect, repair, alter, relocate or keep within the City of Greenland any sign or other advertising structure except as exempted under SECTION 3 without first obtaining a sign permit from the Building Inspector and payment of the fee as required by this ordinance.
- B. Application for initial sign permit. Application for initial sign permits shall contain or have attached thereto the following information:
 - Name, address and telephone number of the applicant.
 - Location of building, structure, or lot to which or upon which the sign is to be attached or erected
 - 3. Blueprints or ink drawings of the plans and specifications and method of construction and attachment to the building or in the ground
 - 4. Such other information as the Building
 Inspector shall require to show full compliance
 with city ordinance.
- C. Sign permit fees. Every applicant, before being granted a permit hereunder, shall pay to the city Building Inspector's office a permit fee of ten dollars (\$10.00 for each sign or other advertising structure regulated by this section:
- D. Issuance of sign permit. The Building Inspector shall, within ten days of the filing of an application for a sign permit, examine the plans and specifications and other data and

the premises upon which it is proposed to erect the sign or other advertising structure, and if it shall appear that the proposed structure is in compliance with all the requirements of this section and all other laws and ordinaces of the the City of Greenland, he shall then issue the permit.

SECTION 2. NON CONFORMING SIGNS

All on site, nonconforming signs not otherwise prohibited by the provisions of this ordinance shall be removed or shall be altered to conform to the provisions of this ordinance when the nature of the business conducted on the premises changes and the sign is changed or modified either in shape, size, or legend, or when the name of the business changes and the sign is changed or modified either in shape, size, or legend.

SECTION 3. EXEMPTIONS

The exemptions shall apply to the requirement for sign permit only, and no sign permit shall be required for the erection of the following signs:

- A. Professional nameplates erected flat on walls of buildings and not exceeding four (4) square feet of display surface area
- B. Building construction signs. One (1) on-site building construction sign on each construction site
- C. Real estate signs. On any lot in the city, there may be erected one unanimated real estate sign, a temporary sign placed upon the property for the purpose of advertising to the public the sale or lease of said property.
- D. Home occupation signs erected flat against the wall and not exceding four 4) square feet.
- E. Traffic or other municipal signs, legal notices railroad crossing signs, danger, and temporary, emergency or nonadvertising signs
- F. Election campaign signs. Political signs are permitted to be placed on private property.

G. Signs painted on, or affixed to, glass surfaces of windows or doors and pertaining to the lawful business conducted therein.

H Directional. Signs of a non commercial nature which direct the reader to the location of facilities of public, religious, educational or charitable institutions, provided, such signs shall be limited to wall and feestanding signs with a maxiof four (4 square feet of display surface area.

Freestanding bulletin board erected by a charitable, educational or religious institution or public body for the purpose of announcing events held on the premises shall be set back a minimum of fifteen (15) feet from street right-of-way.

- J. Fuel price informational signs. Signs advertising the price of motor vehicle fuel sold from a fuel pump located on premises shall be permitted, subject to the following conditions:
 - Each fuel price informational sign shall be affixed directly and firmly to a fuel pump and shall be stationary.
 - 2. Nothing herein shall be construed to prohibit the advertisement of fuel prices on any other sign meeting the requirements of this ordinance.

SECTION 4. GENERAL REGULATIONS

- A. Placing signs on public property- No signs other than signs placed by agencies of government shall be erected on any public property.
- B. Placing signs on private property No signs shall be placed on any private property without the consent of the owner.
- C. Placing signs on trees or rocks No signs shall be placed or painted on any tree or rock
- D. Placing signs on utility poles- No signs shall be place on any utility pole except for utility identification or

'luctuating illumination prohibited. It shall be unlawful for any person to erect devices or signs which flash, blink, or are animated.

SECTION 5. FREE STANDING SIGNS

It shall be unlawful to erect any freestanding sign which total height is greater than thirty 30) feet above the level of the street upon which the sign faces. For any sign located closer to street right-of-way than forty (40) feet the maximum height shall be reduced one-half foot for each foot of setback less than forty (40 feet. Freestanding signs shall be permitted to be erected in the city subject to the following:

- A. Only one on-site or off-site freestanding sign shall be permitted on a lot.
- B. Only one off-site freestanding sign shall be permitted on any vacant property of one ownership.
 - C. Freestanding signs shall be subject to the following:
 - Display surface area shall not exceed ten(10) square feet; provided, the display surface area may be increased two (2) square feet for each one foot the sign is set back from street right-of-way beyond fifteen (15) feet; up to a set back of fifty 50) feet; provided further, the maximum display surface area may be increased one (1 square foot for each one foot the sign is set back from the street right-of-way over fifty (50) feet.
 - 2. Shall be setback a minimum of Fifteen (15) feet from street right of way.
 - 3. Signs may be illuminated by direct or indirect illumination.
 - 4. A free standing sign shall not be attached to any building or other structure whether portable or stationary.

SECTION 6. PROJECTING SIGNS

from the wall of Ιt shall be unlawful to erect any sign that projects a building upon which **1**. S. erected

SECTION 7. PENALTIES

continues than one hundred dollars (\$100.00). be fined, not less comply with any of its requirements shall upon conviction thereof misdemeanor. Any person who violates this ordinance or fails to to comply with any of its requirements shall constitute Violation of shall be considered than twenty-five dollars (\$25.00), nor more the provisions of this ordinance or failure a separate offense. Each day such violation മ

Passed this gm day of _

ATTEST:

MAYOR