

ORDINANCE NO. 319

AN ORDINANCE AMENDING TITLE 9, STREETS AND SIDEWALKS, AMENDING CHAPTER 9.12, SIGNS; AND FOR OTHER PURPOSES.

WHEREAS, the City of Greenland desires to discourage visual competition in signage and ensure that signs aid orientation and adequately identify uses and activities to the public; and

WHEREAS, it is also desirable to preserve and enhance the character of Greenland by requiring new and replacement signage which is:

- Creative and distinctive;
- Compatible with the surroundings;
- Appropriate to the type of activity to which it pertains;
- Expressive of the identity of individual businesses or of the community as a whole and appropriately sized in its context, so as to be aesthetically pleasing with the surrounding area, yet allow for adequate advertisement.

WHEREAS, the last recodification of Title 9, Chapter 9.12 was adopted February 21, 2011, as Ordinance No. 294; the Council desires to adopt recommended amendments to Section 2.08, Changeable Copy, section 3.05 (under C-3 Zone, Thoroughfare Commercial) and subsection 3.05.01.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF GREENLAND, ARKANSAS:

Section 1: The Greenland Municipal Code, Title 9, Streets and Sidewalks, Chapter 9.12 Signs is hereby amended by replacing Section 2.08 Changeable Copy, with the Section 2.08 Changeable Copy and as attached hereto.

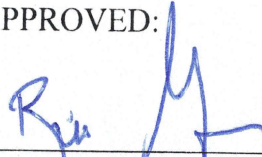
Section 2: The Greenland Municipal Code, Title 9 Streets and Sidewalks, Chapter 9.12 Signs is hereby amended by replacing section 3.05 (under C-3 Zone Thoroughfare Commercial) with the section 3.05 as attached hereto.

Section 3: The Greenland Municipal Code, Title 9, Streets and Sidewalks, Chapter 9.12 Signs, Section 3.05 (under C-3 Zone, Thoroughfare Commercial) is hereby amended by adding subsection 3.05.01 as attached hereto.

Section 4: That all ordinances, parts of ordinances and portions of the existing Greenland Municipal Code in effect at the time of adoption hereof which are in conflict with the attached Section 2.08 Changeable Copy, section 3.05 and subsection 3.05.01 are hereby repealed to the extent of such conflict.

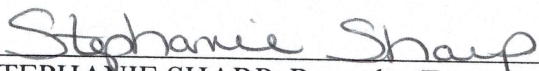
PASSED this 18th day of August, 2015.

APPROVED:



BILL GROOM, Mayor

ATTEST:



STEPHANIE SHARP, Recorder-Treasurer

Section 2.08- Changeable Copy

Unless otherwise specified by this ordinance, any sign herein allowed may use manual changeable copy. Only one changeable copy area per sign is allowed. Electronic message boards and electronic numeric displays are allowed in any commercially-zoned area, provided the frequency of message change occurs no more than twelve (12) times per minute. See Section 3.03, 3.04, and 3.05.

C-3 ZONE THOROUGHFARE COMMERCIAL

THOROUGHFARE COMMERCIAL- Sign Permit Required

Section Zone(s) Number	Signs Allowed	Limitations
3.05	<p>All signs permitted in Sections 3.01 and 3.02, 3.03, and 3.04</p> <p>On-premise interstate sign may be used in lieu of monument or two-pole sign, multiple businesses must be located on the same pole or poles. One (1) per parcel.</p> <p>Static LED fuel price sign One (1) per business</p>	<p>As shown in these sections</p> <p>Property must be immediately adjacent to I-49 OR within 500 feet of center lane of I-49 NOTE: Principal purpose must be to address interstate traffic.</p> <p>=<500 sq. ft. per side, but must pertain to the business; no billboards permitted =<75 feet in height or =>25 feet above the freeway grade, whichever is higher.</p> <p>If used in conjunction with an on-premise interstate sign, both signs shall be located on the same pole(s) and shall be included in the allowable aggregate area. Static light-emitting diode signs for fuel pricing and message boards are permitted, and the pricing or message board may alternate, provided the frequency of message change occurs no more than as prescribed in Section 2.08. HB LED, as defined in Section 8, shall be prohibited.</p>
3.05.01	<p>All signs permitted in Sections 3.01 and 3.02, 3.03, and 3.04</p> <p>Monument or two-pole sign, multiple businesses must be located on the same pole or poles. One (1) per parcel.</p> <p>Static LED fuel price sign One (1) per business</p>	<p>C-3 properties which do not abut I-49 or are outside of 500 feet of I-49 center lane</p> <p>=<200 sq. ft. area per side =<40 feet in height Area/height combination shall allow for adequate vehicular and pedestrian traffic.</p> <p>If used in conjunction with a single or two-pole sign, both signs shall be located on the same pole(s) and shall be included in the allowable aggregate area. Static light-emitting diode signs for fuel pricing and message boards are permitted, as provided in Section 3.05 above.</p>